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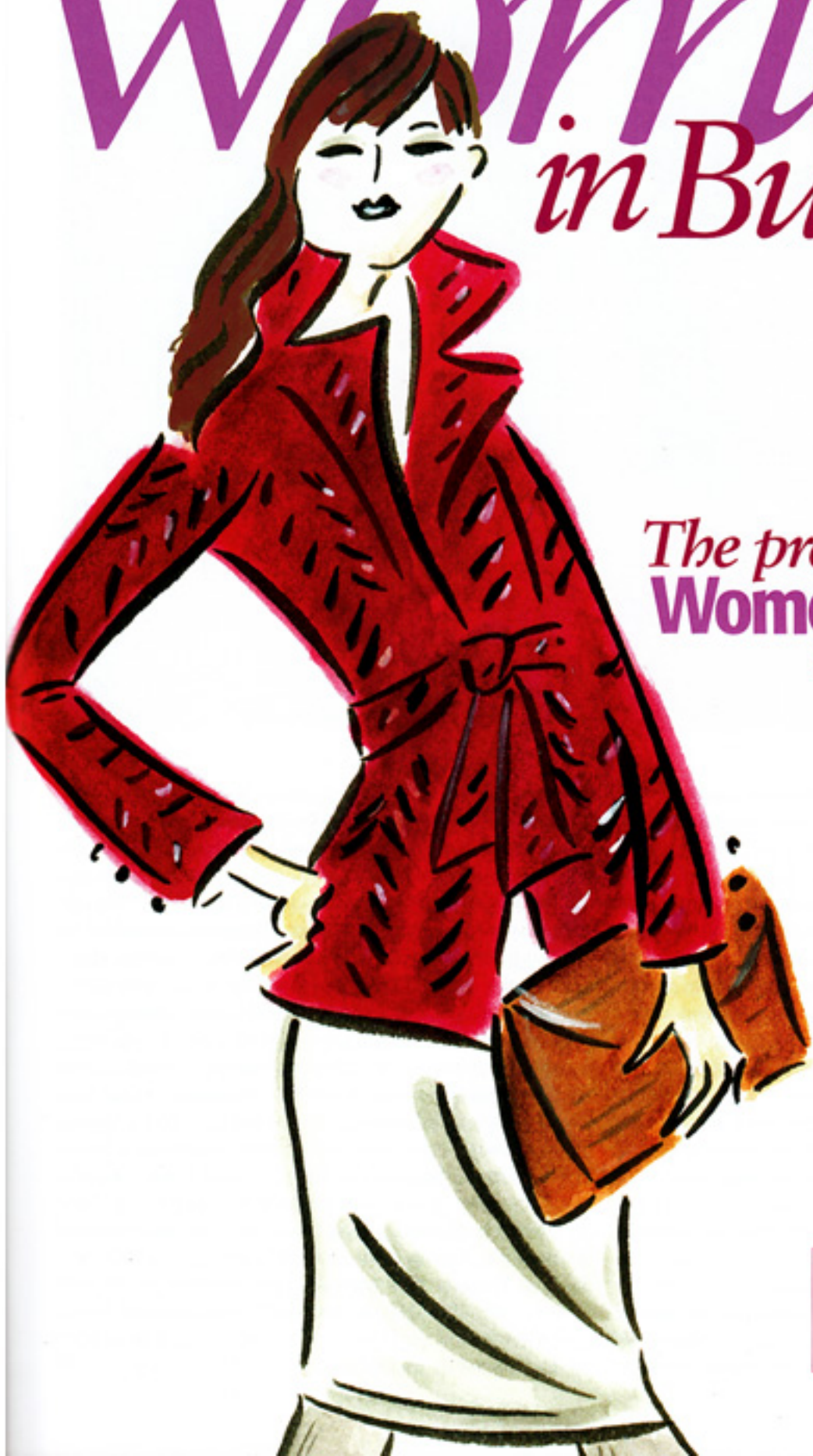


13 Fabulous Family Vacations



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Women in Business



The premiere
Women to Watch
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At Olson Development, custom home building and renovation is a family affair. As marketing manager, Gail Olson's responsibilities include sales, public relations, advertising, philanthropic giving, customer service, and website management. Owned and operated by her husband Mark, Olson Development offers a diverse project portfolio ranging from small to large traditional homes, lakefront cottages, and contemporary homes — even a church converted to a modern residence. Gail's background — including experience in life and business coaching, and personal training — uniquely qualifies her as

Olson's "First Responder," helping to bridge client, architect and builder team relationships. She serves as a sustaining resource for homeowners, no matter where their building or remodeling project takes them.

Olson Development is introducing a new Green Building department, led by Gail: an innovative, eco-friendly and conservation service for the company's portfolio. As new green manufacturers and products arise, Gail will serve as the main source for helping clients decide if and how this new building approach makes sense for their home.

At Olson Development, Gail and Mark strive to make the remodeling or building of any home smooth and stress-free, priding themselves in the ability to maintain long-term customer relationships by providing continued services for years after project completion. ■